Quiklrn

Dated: 29th July 2019
Reference: QL/DAPMRVDC/2019/002

To;
Dr Asha R Iyengar
Principal
D A Pandu Memorial R V Dental College
CA-37, 24th Main,1Phase, J P Nagar
Banglore – 560078
Subject : Proposal for Quiklrn Adaptive Learning Platform

Respected Principal Ma'am,

Please find enclosed our proposal for deploying Quiklrn Adaptive Learning Platform in your college - D A Pandu Memorial R V Dental College. Keeping in perspective the institute's unique circumstances like very limited faculty time and First time use of a Learning management system we propose to offer an "Introductory Campus License". The campus license will enable you to use the platform, campus wide across all UG and PG programs. This Campus license offering is only for the First year for a fixed subscription fee, this will help to enable all students and faculties to get comfortable with the platform and understand the benefits of using it on a regular basis.
Post the completion of the 'First Year Campus license', the Premium Subscription fee will be charged on the 'Per student license' model as shared with you in the initial proposal (QL/DAPMRVDC/2019/001).

Quiklrn is an integrated academic software solution providing a student centric AI enabled Adaptive learning platform, while aiding the institute to effectively digitize academic processes. The platform benefits the Institute, Students and faculties in the following ways-

The Institute: The platform provides detailed dashboards for complete monitoring and tracking of individual students academic progress, marks, attendance, and learning behavior across courses and years. The platform also enables to digitally capture day to day academic data like attendance, marks, session wise teaching learning pedagogy, systematically and generate related reports.

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The Student: Provides students a single integrated platform to access all learning as well academic information. The platform enables effective learning during self-study to improve student results and outcomes. AI based learning features engage and generate interest across spectrum of students and make learning interesting, and systematic and On the Go. Every student learns differently, Quiklrn learning platform can adapt to how the individual student learns. It helps them to research topics systematically and apply the learning effectively based on the saved mind maps as individual learning paths. This enables the students to access and use the content for life long learning.

The Faculty: The platform provides dashboards and deep insights to teachers and management about student learning behavior enabling them to easily identify slow and advanced learners, and other indicators for timely and specific intervention to improve results. The Outcome and Attainment module enables automation of attainment calculation and also Course File generation significantly saving teachers time wasted in data entry work.

Quiklrn Adaptive Learning platform, brings the following enablers that will benefit DAPMRVDC by bringing in digitization across all the Programs-

A1. Knowledge Management Platform:
Content builder- tool helps to create digital content packages which align to the course and session plan. It allows to mix reading materials, videos, case studies, presentation and any other digital material to create engaging content for the course. _Use Case: A top Engineering College uses the platform for content dissemination to 1200+ students, specifically delivered to the section students for their selected courses._
Student Interface- Quiklrn provides a highly personalized self-study workplace for the students. Such environment allows the students to access, learn and prepare from the contents provided by the faculty while use the classroom time to clarify doubts using discussion, problem solving, project-based learning exercises, and simulation work.
Use Case: A top NIRF ranked Management Institute uses the platform extensively run Executive Learning Program, providing the e-MBA course packs using the Quiklrn platform.
Learning Analytics- Quiklrn's learning interface keeps track of all the learning activities performed by individual student. Such data provide learning insights and helps to identify problem areas, for achieving targeted outcomes. The learning statistics provides data for

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analysis of students' effort against their marks and performance. Faculty can therefore engage and plan proactively to assist different categories of students to complete the course.

A2. Online Assessment Platform: The Quiz and Assignment module enables faculties to take online Quizzes and assignments to assess student understanding and capability before final examinations to help students appropriately and improve results. The Quizzes can be taken in 11 different question formats and get autocorrected. Eeach student gets a unique quiz through randomization of Questions as well as options. Students can also submit their assignments online in PDF/PPT or video formats, and the same can be corrected online by the faculties and sent back to the students with feedback.

A3. Automation of Report Generation and distribution: The system provides automatic generation of Report cards post examinations and distribution of the same to students, parents, guardians as well as campus mentors through Email. This keeps the students updated of their aggregate performance and improve it to obtain required outcomes. The report card formats and content can be customized according to institute requirements.

A4. Attendance Module: This module enables faculties to take attendance digitally through the platform. The absentee students and their parents get an absent alert through Email. The Attendance dashboard generate various reports like Daily Absentee lists, Section wise attendance shortage, Course wise student attendance shortage, and filter options for customized reports. The students also get updated on the App interface about their attendance in each subject on a daily basis.

A5. Quiklrn Support

- User management including creation of the departments, courses, course allocation of relevant departments and users
- Enable and assist all the faculty members to upload the content and make the content available seamlessly to the students
- Enable and assist all the faculty members to create question banks, quiz set up and quiz results management
- On site assistance as and when needed to manage any issues pertaining Quiklrn application usage and deployment

Subscription fees: The subscription fees provides DAPMRVDC with the Quiklrn platform services, and includes the Licensed components mentioned below along with support. Curation Services will be charged separately as mentioned in Table 2.

Quiklrn Premium Subscription Terms

- Introductory First Year Campus License Offering: The platform (includes Items A1, A2, A3, A4 as mentioned in Table 1) can be used for all UG as well as PG courses for academic year 2019-2020.

- Faculty Licenses up to 120

- License term: Annual

- Billing: 100% in advance annually.

- Payment term: Within 15 days of billing

- Taxes: Extra as applicable

Table 1

Offering #	License Type	No of Licenses	Annual Subscription
Item A.1	Knowledge Management Platform	Campus License	INR 2,00,000/-
Item A.2	On-line Assessment Platform	Campus License	Included
Item A.3	Automation of Report Generation and distribution	Campus License	Included
Item A.4	Attendance module	Campus License	Included
Item A.5	Support	Campus License	Included
	Sub Total	Campus License	INR 2,00,000/-
	Taxes	GST @ 18%	INR 36,000/-
	Total		INR 2,36,000/-

Discounted to ₹1·8 Lacs + 18% GST for term 2019-2020. *Pupoor Jain.*
+
₹1 lac content curation + 18% GST
Total → ₹ 3,50,000/- only
Pupoor Jain 28-08-2019.

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Table 2

Offering – A6	Service Type	Service provided For	Charges
Content Curation Services	Customized One time service	All BDS courses across all 5 years	INR. 1,00,000/– (plus GST @18%)

Need for Customization: The college has expressed a need for a platform for keeping "Digital logs" of the students Patient related practical activities as well as their project works. Currently these records are being kept manually and are a time and resource consuming activity. Quiklrn therefore proposes to try and create this functionality in the platform as a customization offering for the college to address this need.

We will be happy to provide any further clarification required. Look forward to your recommendation and approval.

Sincerely,
Nupoor Jain

29 - 07 - 2019

Quiklrn, Transformation Partner
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